Republic of the Philippines
Unified Student Financial Assistance System for Tertiary Education
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MEMORANDUM FROM THE OFFICE OF THE EXECUTIVE DIRECTOR

For : **CHED REGIONAL DIRECTORS**
UNIFAST REGIONAL COORDINATORS

Thru : **ATTY. LILY FREIDA C. MACABANGUN-MILLA, CESO IV**
OIC, Executive Director IV, CHED

From : **ATTY. RYAN L. ESTEVEZ**
OIC, Office of Executive Director IV, UniFAST Secretariat

Subject: **DESIGNATION OF JOB ORDER EMPLOYEE TO HANDLE SOCIAL MEDIA RESPONSES AND COMMUNICATIONS**

Date : **15 April 2021**

With the signing of RA 11522 otherwise known as the National Higher Education Day, the Commission, emphasized that the CHED's thrust now is claiming victory of Free Higher Education and pursuant to this, all CHED Regional Offices are enjoined to designate an employee, preferably on a Job Order status devoted to the UniFAST Regional Operations social media responses, communications, and promotions relative to the UniFAST Programs and services.

Additionally, the compensation/honorarium of the said employee shall be charged under the Administrative Support Cost (ASC) for the implementation of the TES program.

For your guidance. Thank you for your usual support and cooperation. .